



Apex Motorsport Promotions
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To Whom it May Concern,

I would like to take this opportunity to speak on my working experience with CBS Radio. It has been my pleasure to partner with KMLE and KZON for a promotional campaign that included sponsoring a night of our Rolling Thunder Monster Truck Tour at the Glendale Arena.

From start to finish, the Sales and Promotional partners at CBS were solid professionals who made themselves available at all times. They were promotionally creative and did increase our market awareness, drive sales, and put on a interactive Intermission performance at the event. Every element of our experience with CBS Radio was of the highest integrity and I feel that they worked diligently to make this event successful.

I look forward to future programs that CBS Radio and AMP Live Events can partner on together. They are our first contact in the Phoenix market for all of our events. I would recommend advertising with CBS Radio to any business, venue, or event that would have the opportunity to work with them. I am happy to expand on my experience, should you request it.

Thanks and best regards.

A handwritten signature in blue ink, appearing to read 'Scott Hart', is written over a light blue circular scribble.

Scott Hart
President/CEO
AMP Live Events
TMS Motorsports