

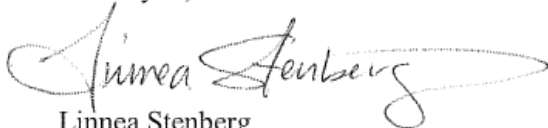
CBS Radio- KMLE Country 108
840 N Central Ave
Phoenix, AZ 85004

To Whom It May Concern at KMLE:

Scott Communities recently hired KMLE to assist in our spec home promotion campaign at our Skyline Ranch community. We selected KMLE to do a remote broadcast on Saturday, April 22nd from Skyline in order to increase weekend traffic to our sales office.

The results from our campaign were phenomenal, as we managed to sell all **twenty-seven** of our available completed spec homes at the sales office in a *single day!* We attribute our success to the “buzz” generated by the ad spots that ran the week prior to our remote, as well as the excitement about our specials and Jeff West’s “countdown” each half hour of the number of homes we had sold.

Thank you,



Linnea Stenberg
Marketing Coordinator