

FOR IMMEDIATE RELEASE

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**American Cancer Society Charity Runner Program
Partnering with P.F. Chang's Rock 'n' Roll Arizona Marathon & ½ Marathon
Every Step Makes a Difference**

Thousands of athletes have experienced the journey of a lifetime by dedicating their participation in endurance events to the fight against cancer through the American Cancer Society Charity Runner program. The American Cancer Society Charity Runner in Phoenix celebrates its inaugural year by partnering with P.F. Chang's Rock 'n' Roll **Arizona Marathon & ½ Marathon**. You too can transform your passion for participating in marathons and half-marathons into a lifesaving effort to raise funds and honor and remember people you know who have been touched by cancer.

Joining Charity Runner will give you a chance to turn your passion for endurance events into a meaningful way to support the fight against cancer. You will be providing hope for people facing cancer and for a future without the disease. The funds you raise help the American Cancer Society support groundbreaking cancer research, provide up-to-date cancer information, advocate for all people to have access to screenings and treatment, and offer free programs and services to improve the quality of life for people facing the disease.

Registered Charity Runner Participants of the P.F. Chang's Rock 'n' Roll Arizona will receive the following:

- P.F. Chang's Rock 'n' Roll Arizona race entry fees paid in full
- Access to FREE online training programs to prepare for the race
- Opportunity to participate in social events with other Charity Runners
- Opportunity to run or walk in honor or in memory of those who have battled cancer
- Free admission to the post-race Headliner Concert
- The knowledge that your miles are more meaningful as a part of the Charity Runner of Arizona program
- **Just Added:** FREE Arizona Road Racers membership
- And more

The P.F. Chang's Rock 'n' Roll Arizona Marathon & ½ Marathon is scheduled for Sunday, January 18, 2009. American Cancer Society Charity Runner participants **must register BEFORE NOVEMBER 28th** by logging onto www.charityrunner.org. For more information about Charity Runner, call 602-224-0524.